



Certified Angus Beef LLC

2019 Annual Conference

Producer Award Nomination Form

Due Friday, January 4, 2019

All award winners will be formally recognized at the Certified Angus Beef LLC Annual Conference in September. Winning nominees and nominators will be contacted by phone.

COMMITMENT TO EXCELLENCE

This award will most closely take into consideration the applicants' direct effect on the supply of high quality cattle for the *Certified Angus Beef*® brand. Elements that will be considered for this award may include, but are not limited to, genetics, management practices, marketing strategies, customer service, and overall CAB® acceptance rate. Nominations for this award may be made in one of the three categories below:

- Seedstock breeder
- Commercial cattlemen
- Feedlot

PROGRESSIVE PARTNER

This award recognizes those who have found the most innovative and effective ways to add value to high-quality cattle. Nominees may come from any segment of the industry and may be recognized as individuals or as a business.

This is a nomination for (choose one):
 Commitment to Excellence: Seedstock _____
 Commitment to Excellence: Commercial _____
 Commitment to Excellence: Feedlot _____
 Progressive Partner (no categories) _____

Nominee Information:

Producer Name: _____ Ranch Name: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____

Type of Operation:

Angus seedstock _____ Commercial cow-calf _____ Both _____ Feedlot _____

Please attach additional documents and data addressing the following areas of qualification:

Explain why the nominee is deserving of the award indicated above. Describe any involvement in programs or utilization of tools that specifically aim to grow the supply of cattle that fit the CAB target. For seedstock and commercial ranches, please provide information on any feedlot partnerships for data collection, utilization of Targeting the Brand marketing for added carcass focus or enrollment of American Angus Association programs designed to assist in carcass merit. For nominated feedlots, please provide any information on percent of CAB carcass achieved or other supporting data indicating a quality target. In all categories, specific examples are best. Please share additional merits or supporting data that qualify this nominee for consideration for the respective award.

Nominated by:

Name: _____

Address: _____

Email: _____

Phone: _____

**2019 Certified Angus Beef LLC
 Annual Conference
 September 23-25
 The Omni Grove Park Inn
 Asheville, NC**

Return the completed nomination form by **Friday, January 4, 2019** to:
 Kara Lee at klee@certifiedangusbeef.com. For questions call 812-653-0020.